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JAN 1924
SURPLUS



Howard Rose Co.
 Hemet, Cal.

Prices—December 26, 1923

(Subject to Change Without Notice)

NUMBER 1 GRADE

Teas and Hybrid Teas, 18 inches and up to 24 inches. Climbers and Hybrid Perpetuals, 24 inches and up to 30 inches. Order in multiples of ten. Ten or more at 100 rate.

NUMBER 1½ GRADE

Teas and Hybrid Teas, 12 inches and up to 18 inches. Climbers and Hybrid Perpetuals, 18 inches and up to 24 inches. Ten or more at 100 rate.

| | No. 1 Per 100 | No. 1½ Per 100 |
|--|------------------|-------------------|
| Admiral Ward, HT., velvety crimson..... | \$30.00 | \$20.00 |
| American Beauty, HP., red | 30.00 | 20.00 |
| Anna de Diesbach, HP., carmine pink | 20.00 | 15.00 |
| Angelus, HT., (new) white | 20.00 | 15.00 |
| Antoine Rivoire, HT., rose-flesh | 20.00 | 15.00 |
| Baby Anna Muller, P., pink | 20.00 | 15.00 |
| Baby Catherine Zeimet, P., white | 20.00 | 15.00 |
| Baby Doll, (or Tip Top) yellow, edged pink | | 15.00 |
| Baby Dorothy, P., pink | 20.00 | 15.00 |
| Baby Echo, P., rose-flesh | 20.00 | 15.00 |
| Baby Edith Cavell, P., deep crimson | 30.00 | 20.00 |
| Baby Ellen Paulson, P., dark pink | 20.00 | 15.00 |
| Baby Erna Teschendorff, P., deep crimson | | 20.00 |
| Baby Etoile Luisante, P., shrimp pink to crimson | 20.00 | 15.00 |
| Baby Eugene Lamesch, P., orange yellow to rose..... | | 20.00 |
| Baby Greta Kluis, P., pink | 20.00 | 15.00 |
| Baby Jessie, P., bright cherry crimson | 20.00 | 15.00 |
| Baby Joan d'Arc, P., pure white | 20.00 | 15.00 |
| Baby La Marne, P., salmon-rose | 20.00 | 15.00 |
| Baby Louise Walter, P., pink | 20.00 | 15.00 |
| Baby Mme. J. Gouchalt, P., vermillion red | | 20.00 |
| Baby Orleans, P., bright geranium pink | 20.00 | 15.00 |
| Baby Phyllis, P., carmine pink | 20.00 | 15.00 |
| Baby Rambler, P., rosy crimson | 30.00 | 20.00 |
| Baroness de Rothschild, HP., pink | | 15.00 |
| Bessie Brown, HT., creamy white | 20.00 | 15.00 |
| Betty, HT., coppery rose | 20.00 | 15.00 |
| Black Prince, HP., dark crimson | 20.00 | 15.00 |
| British Queen, HT., white (sometime tipped rose)..... | 20.00 | 15.00 |
| Captain Christy, HP., silver pink | 18.00 | 12.00 |
| Captain Hayward, HP., crimson..... | 20.00 | 15.00 |
| Cheerful, HT., pink | 35.00 | |
| Clara Watson, HT., flesh, tinted rose | 20.00 | 15.00 |
| Clio, HP., flesh, center shaded pink | 20.00 | 15.00 |
| Clothilde Soupert, P., white | 20.00 | |
| Conrad F. Meyer, HP., deep, intense pink..... | | 15.00 |
| Constance, HT., (Budded), yellow | 40.00 | |
| Coquette des Alps, HP., white | | 15.00 |
| Countess Clanwilliam, HT., peach pink, edged red | 20.00 | 15.00 |
| Countess of Gossford, HT., salmon pink | 20.00 | 15.00 |
| Crimson Chatenay, HT., crimson | 20.00 | 15.00 |
| Crimson Queen, HT., crimson | 20.00 | 15.00 |
| Crusader, HT., velvety crimson | 20.00 | 15.00 |
| Dorothy Page Roberts, HT., copper pink | | 20.00 |
| Duchess of Albany, HT., red La France | 20.00 | 15.00 |
| Duchess de Brabant, T., pink | 20.00 | 15.00 |

| | No. 1 Per 100 | No. 1½ Per 100 |
|---|------------------|-------------------|
| Duch. of Wellington, HT., saffron yellow, flushed crimson | 30.00 | 20.00 |
| Ecarlate, HT., scarlet red | 20.00 | |
| Edith Part, HT., rosy red, coppery base | 20.00 | 15.00 |
| Edward Mawley, HT., crimson | 20.00 | 15.00 |
| Etoile de France, HT., velvety crimson | 20.00 | 15.00 |
| Eugene Furst, HP., crimson | 30.00 | 20.00 |
| Francois Levet, HP., deep rose | 20.00 | 15.00 |
| Frank W. Dunlop, HT., clear dark pink | 20.00 | 15.00 |
| Frau K. Druschki, HP., white | 18.00 | 12.00 |
| George Arends, HP., pink | 20.00 | 15.00 |
| George Dickson, HP., velvety, dark crimson | 20.00 | 15.00 |
| George Elger, P., yellow | 30.00 | 20.00 |
| General Jacqueminot, HP., crimson | 18.00 | 12.00 |
| General McArthur, HT., bright scarlet | 20.00 | 15.00 |
| Gen. Sup. A. Janssen, HT., deep carmine | 20.00 | 15.00 |
| Gloire de Margottin, HP., brilliant scarlet | 20.00 | 15.00 |
| Gruss an Teplitz, C., bright scarlet | 18.00 | 12.00 |
| Hadley, HT., velvety crimson | 30.00 | 20.00 |
| Harry Kirk, HT., sulphur yellow | 35.00 | 25.00 |
| Heinrich Munch, HP., soft pink | 20.00 | 15.00 |
| Helen Taft, HT., pink | 20.00 | 15.00 |
| Henrietta, HT., orange red | 20.00 | |
| Hermosa, C., pink | 20.00 | 15.00 |
| His Majesty, HP., crimson | 20.00 | 15.00 |
| Hoosier Beauty, HT., crimson | | 25.00 |
| Hugh Dickson, HT., crimson to scarlet | 20.00 | 15.00 |
| Irish Elegance, HT., apricot to scarlet | 30.00 | 20.00 |
| Irish Fireflame, HT., copper yellow | 35.00 | 25.00 |
| J. B. Clark, HP., deep, rich scarlet | 20.00 | 15.00 |
| Jon. J. L. Mock, HT., cherry red, light center | 30.00 | 20.00 |
| Jubilee, HP., crimson maroon | 20.00 | 15.00 |
| Juliet, AB., gold to red (Budded) | 35.00 | 25.00 |
| Kaiserin A. Victoria, HT., creamy white | 30.00 | 20.00 |
| K. of K., HT., pure scarlet | 30.00 | 20.00 |
| Killarney Brilliant, HT., deep crimson | 20.00 | 15.00 |
| Killarney Double White, HT., white | 20.00 | 15.00 |
| Killarney Pink, HT., shell pink | 20.00 | 15.00 |
| Killarney White, HT., white | | 15.00 |
| King George V., HP., blackish crimson | 20.00 | 15.00 |
| Lady Ashtown, HP., pink | | 15.00 |
| Lady Battersea, HT., cherry red | 20.00 | 15.00 |
| Lady Hillingdon, T., apricot to orange yellow | 30.00 | 20.00 |
| Lady Ursula, HT., flesh pink | 20.00 | 15.00 |
| La Detroit, HT., pink | 20.00 | 15.00 |
| La France, HT., satin to silver pink | 20.00 | 15.00 |
| Laurent Carle, HT., deep, rosy carmine | 20.00 | 15.00 |
| Lolita Armour, HT., (Budded) | 75.00 | 50.00 |
| Los Angeles, pink to coral and gold | 40.00 | 30.00 |
| Louise C. Breslau, AB., copper orange | 35.00 | 25.00 |
| Ludwig Moller, HP., light yellow | | 25.00 |
| Magna Charta, HP., bright rose | 18.00 | 12.00 |
| Maman Cochet, Pink, T., pink, shaded salmon | 30.00 | 20.00 |
| Maman Cochet, White, T., white, flushed rose | 30.00 | 20.00 |
| Mary Countess Ilchester, HT., crimson carmine | | 15.00 |
| Miss Wilmot, HT., cream | 20.00 | 15.00 |
| Mme. Able. Chatenay, HT., carmine rose, shaded salmon | 20.00 | 15.00 |
| Mme. Butterfly, HT., salmon pink | 35.00 | 25.00 |
| Mme. Cecil Brunner, P., bright pink, shaded salmon | 18.00 | 12.00 |
| Mme. Cecil Brunner, rose color, (Pink Gem) | 18.00 | 12.00 |
| Mme. Cecil Brunner, white | 18.00 | 12.00 |
| Mme. Chas. Wood, HP., cherry red | | 15.00 |
| Mme. C. Testout, HT., clear, satiny pink | 20.00 | 15.00 |
| Mme. C. Testout White, HT., white | 30.00 | 20.00 |
| Mme. Edouard Harriot, HT., | 35.00 | 25.00 |
| Mme. Jenny Gillemot, HT., saffron yellow | 30.00 | 20.00 |
| Mme. Jules Grolez, HT., bright rose, (red K. A. Victoria) | 20.00 | 15.00 |
| Mme. Leon Pain, HT., silver flesh pink | | 15.00 |
| Mme. Pernet-Ducher, HT., yellow | 20.00 | 15.00 |
| Mme. Plantier, HP., pure white | 20.00 | |
| Mrs. Aaron Ward, HT., Indian-yellow, edge primrose | 35.00 | 25.00 |
| Mrs. A. R. Waddell, HT., scarlet to reddish saffron | 30.00 | 20.00 |
| Mrs. Chas. Bell, HT., light shell pink Radiance | 20.00 | 15.00 |
| Mrs. Henry Winnett, HT., bright crimson | 30.00 | 20.00 |
| Mrs. John Laing, HP., soft pink | 20.00 | 15.00 |
| Mrs. P. L. Baudett, HT., carmine rose | 30.00 | 20.00 |
| Mrs. S. K. Rindge, HT., (Budded) yellow | 75.00 | 50.00 |
| Old Gold, HT., reddish orange to apricot | 35.00 | 25.00 |
| Ophelia Golden, HT., yellow | 35.00 | 25.00 |

| | No. 1 Per 100 | No. 1½ Per 100 |
|--|------------------|-------------------|
| Ophelia Pink, HT., salmon flesh | 30.00 | 20.00 |
| Ophelia Supreme, HT., salmon pink | 30.00 | 20.00 |
| Ophelia White, HT., white | 30.00 | 20.00 |
| Othello, HP., crimson to maroon | 20.00 | 15.00 |
| Papa Gontier, HT., rosy crimson | 20.00 | 15.00 |
| Paul Neyron, HP., deep rose | 18.00 | 12.00 |
| Perle d'Or, P., Nankeen yellow | 18.00 | |
| President Taft, HT., pink | 20.00 | 15.00 |
| Prince C. deRohan, HP., dark maroon crimson | | 15.00 |
| Prince de Bulgarie, HT., silver flesh, shaded copper | | 15.00 |
| Prince de Arenberg, HT., brilliant scarlet | 20.00 | 15.00 |
| Queen Beatrice, HT., pink | 20.00 | 15.00 |
| Radiance Pink, HT., rosy opaline pink | 20.00 | 15.00 |
| Radiance Red, HT., crimson | 30.00 | 20.00 |
| Ragged Robin, Glorie des Rosamones, crimson | 20.00 | 15.00 |
| Rainbow, T., cherry-red striped | 20.00 | 15.00 |
| Red Letter Day, HT., velvety, scarlet crimson | 20.00 | 15.00 |
| Rose Marie, HT., watermelon red | 30.00 | 20.00 |
| Safrano, T., saffron | 30.00 | 20.00 |
| Sir Thos. Lipton, R., pure white | | 15.00 |
| Soliel d'Or, AB., (Budded) yellow | 35.00 | |
| Souv. de Claudius Pernet, AB., yellow | | 70.00 |
| Souv. Pres. Carnot, HT., rosy flesh to white | 20.00 | 15.00 |
| Sunburst, HT., cadmium yellow to orange center | 35.00 | 25.00 |
| Theresa, HT., orange-apricot | 30.00 | 20.00 |
| Tipperary, HT., clear yellow | 30.00 | 20.00 |
| Ulrich Brunner, HP., cherry red | 18.00 | 12.00 |
| Viscountess Folkstone, HT., cream to salmon center | | 15.00 |
| Wellsley, HT., bright pink | 20.00 | 15.00 |
| Willowmere, Per., shrimp pink | 35.00 | 25.00 |
| Wm. F. Dreer, HT., shell pink to yellow base | 60.00 | 40.00 |
| William Notting, HT., bright rosy pink | 20.00 | 15.00 |
| William R. Smith, HT., cream to pink | 20.00 | 15.00 |
| Winnie Davis, HT., apricot pink | 20.00 | 15.00 |

CLIMBERS

| | | |
|--|---------|---------|
| American Pillar, P., pink to white center | \$18.00 | \$12.00 |
| Banksia White, B., clear white | 18.00 | 12.00 |
| Bess Lovett, W., bright crimson | 20.00 | 15.00 |
| Boquette de Or, apricot pink to yellow base | 20.00 | 15.00 |
| Cherokee Pink, clear pink | 20.00 | 15.00 |
| Cherokee Ramona, rosy red | 20.00 | 15.00 |
| Christine Wright, W., wild-rose pink | 20.00 | 15.00 |
| Crimson Rambler, P., crimson | 20.00 | 15.00 |
| Cl. Able Chatenay, HT., rose to salmon | 20.00 | 15.00 |
| Cl. American Beauty, HN., rich hed | 20.00 | 15.00 |
| Cl. Belle Seibrecht, HT., Imperial pink | 30.00 | 20.00 |
| Cl. Cecil Brunner, P., pink, shaded salmon | 18.00 | 12.00 |
| Cl. C. Testout, HT., pink | 20.00 | 15.00 |
| Cl. Etoile de France, HT., velvety crimson | 20.00 | 15.00 |
| Cl. General McArthur, HT., bright scarlet | 30.00 | 20.00 |
| Cl. Gruss an Teplitz, C., bright scarlet | 20.00 | |
| Cl. Hadley, HT., velvety crimson | 30.00 | 20.00 |
| Cl. Hoosier Beauty, dark, velvety crimson | 30.00 | 20.00 |
| Cl. Jon. J. L. Mock, (new) pink, (Howard Rose Co. '23) | 75.00 | 50.00 |
| Cl. K. A. Victoria, HT., creamy white | 20.00 | 15.00 |
| Cl. Killarney, HT., pink | 20.00 | 15.00 |
| Cl. Lady Hillington, T., apricot to orange yellow | 30.00 | 20.00 |
| Cl. Maman Cochet, T., pink, shaded salmon | 20.00 | 15.00 |
| Cl. Maman Cochet, White, T., white, flushed rose | 20.00 | 15.00 |
| Cl. Mrs. Geo. Shawyer, HT., peach pink | 20.00 | 15.00 |
| Cl. Souv. Wooton, HT., deep crimson | 20.00 | 15.00 |
| Cl. Sunburst, HT., cadmium yellow to orange | 30.00 | 20.00 |
| Cl. Wellsley, HT., clear pink | 20.00 | 15.00 |
| Cl. Winnie Davis, HT., apricot pink | 20.00 | 15.00 |
| Duchess d'Auerstadt, yellow | 35.00 | 25.00 |
| Flower Fairfield, P., crimson | | 15.00 |
| Gold Ophir, or Beauty of Glazenwood, yellow | 20.00 | 15.00 |
| Hiawatha, W., carmine, white eye | 20.00 | 15.00 |
| Lamarque, N., white | 20.00 | 15.00 |
| Lady Gay, W., pink | | 15.00 |
| Marechal Neil, N., golden yellow | | 25.00 |
| Mme. Alfred Carriere, N., white to cream base | 18.00 | 12.00 |
| Pauls Scarlet Climber, W., scarlet to crimson | 18.00 | 12.00 |
| Rene M. Henriette, N., crimson | 20.00 | 15.00 |
| Reve d'Or, N., buff | 30.00 | 20.00 |
| Tausendschoen, P., white flushed pink | 20.00 | |
| Wm. A. Richardson, N., copper yellow | 30.00 | 20.00 |

TERMS

TIME OF SHIPMENT—In late December we start the tree digger under the Roses and ship out all early orders as soon as possible. Our Concrete Cellars enable us to hold stock dormant through the season in good condition. We cannot promise to hold any orders later than March 15th; however, we prefer to ship all orders during January and February.

TO THE TRADE ONLY—Price shown are for first-class stock, of the grade named, and are subject to change without notice. This list cancels all previous prices.

Our terms are cash, or satisfactory references before shipment. To establish nurserymen and florists known to us, or to those who give necessary rating, credit will be granted on the following terms: Sixty days net f. o. b. Hemet, California; 3% discount for cash with order or before shipment; 2% in 10 days; 1% in 30 days.

C. O. D. SHIPMENTS—Must have one-fourth of the amount remitted with the order. This also applies on orders sent in with "shipping instructions to follow."

PACKING CHARGES FREE—Packing material is still very high due to excessive freight rates, but we shall make no charge for same this season.

SUBSTITUTION—We do not substitute unless instructed to do so, and then label true to name. Customers will save time by naming a second choice, to be supplied only when first choice is sold out.

PRO RATA—As it is almost impossible to count Roses in the field when partly grown, there is a feature of uncertainty about all orders booked before digging. Consequently we reserve the right to fill such pro rata.

WHOLESALE—The use of printed stationery as protection is desirable. If it is not used, the purchaser should state clearly his position. We print only wholesale trade-lists, and do not desire or solicit retail orders.

GENUINENESS—We exercise care to keep all varieties true to name, and hold ourselves in readiness at all times to replace, on proper proof, all stock that may prove otherwise, but it is mutually agreed between the purchaser and ourselves that we shall not at any time be liable for any amount greater than the original price of the stock. All sales made subject to stock being unsold when order is received, or loss by any and all unavoidable causes. Freight shipments travel at risk of purchaser.

COMPLIMENTS

ALABAMA

October 1, 1923.

"Frankly we think they are the best possible Roses for a retail Nurseryman to send out. We have fewer come-backs and more compliments."

CALIFORNIA

"Your shipment of rose bushes to hand in good condition, both size and price O. K."

Jan. 15, 1923.

"The roses arrived and we are pleased with them."

Jan. 17, 1923

"The rose plants arrived in excellent condition a few days ago and I have much pleasure in letting you know that they are the very best own root rose plants that I have ever received here. Now I know where to get good plants."

February 11, 1922.

"Roses received in good condition, inclosed please find check."

CANADA

February 12, 1923.

"The rooted rose cuttings Climbing American Beauty came through in good shape. They are a nice promising lot, and extra good count."

COLORADO

Mar. 12, 1920.

"We have gotten an increase in trade by talking about your roses on their own roots."

Feb. 29, 1920.

"You probably receive some complaints, and I expect I have made my share of them, and as a little variety I wish to compliment you upon the quality of the stock just sent; and to speak my appreciation of your honorable conduct in filling my order at prices contracted for, when prices have been advanced so materially by most growers. All wholesale nurseries do not show such a nice point of honor."

IOWA

February 8, 1922.

"The car of Roses arrived yesterday. We are unpacking the boxes today and the Roses are opening up in splendid condition."

KANSAS

February 27, 1922.

"Plants were fine and I am well pleased with them, they will make splendid bushes for my Spring trade."

MASSACHUSETTS

March 27, 1922.

"Roses received this morning in good shape. We are very much pleased and appreciate your care in filling our order. Thanking you for your kindness."

MICHIGAN

April 8, 1920.

"My Rose bushes arrived in splendid condition and was very much pleased with the stock; you certainly have an excellent stock of Roses."

NEBRASKA

February 25, 1922.

"The roses opened up in nice shape and are a nice lot of stock."

Jan. 20, 1923.

NEW JERSEY

February 27, 1922.

"Shipment of rose bushes received in good condition and very satisfactory."

SASKATOON

February 24, 1922.

"We received the Roses in first class condition and thanks for the excellent quality."

TEXAS

Feb. 18, 1921.

"Thank you very much for your courtesy. The roses came in splendid condition; am thoroughly delighted with all of them."

March 4, 1922.

"Roses arrived in very satisfactory condition."

February 18, 1923.

"I wish to say your shipment of roses arrived in first class condition 13th. inst. I certainly like the way you pack your stock. The express came very light. The class of your roses came up to every expectation."

UTAH

February 21, 1922.

"The other rose bushes we have just received and think they are GOOD. We are very well pleased with them."

WASHINGTON

March 20, 1922.

"Received your shipment of Roses some days ago in fine condition."

March 10, 1923.

"You stock is the best on the Coast that has come under our observation, in size, quality and root base. As a member of the American Rose Society I have visited and have stock in our garden here from thirty different firms, so make the above statement by fair comparison."

WISCONSIN

February 1, 1923.

"The roses came in today by express from St. Louis and to say we are pleased with them is putting it very mildly. They are certainly a beautiful lot of plants."